

## The complete destination for your BA/BBA

From the Principal  
Dr.ChubatolaAier

**Our Vision:** Education is one of the single most critical components for all forms of social empowerment, progress and development. Hence the pace and quality of empowerment, progress and development of the people shall largely depend upon the quality of education imparted within the society.

We believe that C-Edge College can and should play a major role in our society towards delivering that kind of quality education required for sustainable and holistic development of the state and her people.

**Our Mission** – Quality Education for;

- ✍ Poverty Alleviation & Sustainable Development.
- ✍ Community Participation and Leadership.
- ✍ Life Skill Education.
- ✍ Centre for Language Research, Development & Documentation.
- ✍ Creativity and Freedom of Expression

If you are looking for the right place for your degree, the right course for your career, and if you are a dedicated and committed student with aspirations, we invite you to come and join us.

Our B.A (General/Honours) course adds value to your degree by providing skills such as Computer applications, functional English and other add-ons.



### After 10+2 (a guide to BBA) B.Com, BBS, BFIA or BBA?

During the past, most of the commerce students took B.Com for their graduation. But nowadays they have many more options for a professional degree like BBA (*Bachelor of Business Administration*), BBS (*Bachelor of Business Science*) and BFIA (*Bachelor of Financial & Investment Analysis*). Since several options are available to commerce students, they may get confused as to choose which course. Of the four courses, BBA is regarded as one

of the best courses for the following reasons:

- When compared to the other three courses, BBA goes beyond bookish knowledge. It sharpens the managerial ability of the students through industry visits, group works, case studies, presentations, etc.

- In the final year of the BBA course students have compulsory project work. This will enable them to face real-life situations, which would be of great help when they are in the lookout for job opportunities.
- Most of the syllabus covered in the BBA course is similar to that of MBA course. Moreover, in the BBA course, the students will be able to get practical experience in the form of summer placements, presentations, projects, etc. which the students of the other courses may not be able to get.
- When a student wishes to do MBA after his bachelor's degree, going for BBA would be the better option for him as compared to the other three courses. This is because most of the top universities give preference to BBA graduates in the MBA admission process, as compared to other non-professional courses.
- BBA would be the better option for a student who is interested in administrative or managerial line as compared to the other three courses.
- BBA is also open for students from other streams such as Arts or Science in their 10+2.
- BBA is a professional degree in management.

*Computer Applications*



BBA offers a complete and rounded knowledge about business and principles of management. It is a degree that is most valued especially for the students who are looking for a leadership position. It also gives facility for students to select advanced courses of their interest in specific areas like international business, finance, real estate, computer information system, marketing, accounting etc.

Having a BBA degree qualifies a student for various managerial positions in a company. In many companies there are a number of vacancies for the Business Administration graduates for various positions like business manager, sales representative, human resource manager, projects planner, advertising, banking etc.

BBA graduate is also eligible to be a Chartered Accountant, a Cost and Works Accountant, a Chartered Financial Analyst, Company Secretary.

BBA is especially an ideal course for those who wish to be entrepreneurs and create their own businesses. It is an asset for life.

### **Are BBA graduates eligible for state or central public service exams?**

Yes, as management graduates, they are fully eligible for competitive exams as any other from Arts, Commerce or Science streams.

## **C-Edge College**

**Offers 3-year BA/BBA degree course**  
**For more details call: 9436061688/9436602269**  
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