

## REPORT ON WORLD ENTREPRENEURS' DAY 2020

The Department of Management celebrated World Entrepreneurs' Day on 21 August 2020 by organising a webinar. The event was celebrated online through Google Meet. To celebrate the event, successful entrepreneurs from within the state were called in as resource persons to share their experiences, challenges and opportunities they face to motivate the students, to start their own business in the future. One of the chief reasons to celebrate World Entrepreneurs' day is to create awareness on the significance of entrepreneurship and to instill a sense of confidence and ownership in the minds of the students.

The resource persons for the program were:

1. Watila Longkumer: Successful Entrepreneur and Business Woman – Founder and Owner of Naro-Ki.
2. Pito Kiba and: Baker and Chef – Founder and Owner of That\_BakerKiba
3. Zaben Murry: Young Jewellery Designer – Founder and Owner of Zaben Murry Designs

The webinar was attended by 32 participants with positive responds from the students that they wish to attend more of such sessions in the days to come.



**C-Edge College**  
*'ASPIRE'*  
COLLEGE OF ARTS & MANAGEMENT

# WORLD ENTREPRENEURS' DAY 2020

**"Connecting Naga Entrepreneurs to Inspire"**

**Keynote Speakers:**

-  **Ms. Watila Longkumer**  
Founder, Naro-Ki
-  **Mr. Zaben Murry**  
Owner & Designer  
Label Zaben Murry Designs
-  **Mr. Pito Kiba**  
Owner of That\_BakerKiba  
Baker & Chef

**Moderator:**

-  **Ms. Wapaningla Ao**  
HoD, Management Studies

**Organised by : Department of Management Studies**

**Event Details:**

-  **10:30 AM**
-  **21st August 2020**
-  <https://meet.google.com/urm-ayyc-caa>

