



C-Edge College

'Aspire'

INSTITUTIONAL DISTINCTIVENESS TO ITS VISION, PRIORITY & TRUST

English Communication Skills (ECS)

To a large extent, the world today is run on the wheels of effective application of communication and soft skills. These are skills that permeate every aspect of the human environment, whether interpersonal, intrapersonal or professional. Particularly so in the professional world, qualifications and abilities alone do not always translate to achievement if not well supported by a good level of soft skills. Within this context, with the view to better equip our students with an edge to further their prospects after graduation, C-Edge College has taken on the inculcation of communication and soft skills as a distinctive activity. We see this as integral to actualization of our vision to produce cutting edge citizens,

A major initiative towards this end was introduction of the “CEC English Communication Skills” (CEC ECS) as a compulsory paper in BA Semester VI. For the BBA students, we have “Business Communication” as one of their papers. The ECS syllabus developed by the college was given due approval by the affiliated University in 2015 and a textbook for the same was brought out by the college in 2017. The five Units of the text present content on Introduction to Communication and Language Skills; Language Competencies; English for Academic Purposes; English for Social Purposes; and English for Creative Purposes. The practical application exercises give ample scope for enhancing language proficiency and personality development which will come in good stead for the students in various contexts.

Overall, as a priority and thrust area to fulfil the college vision and mission, we have a deep sense of satisfaction that graduating students often rate the ECS programme as one of the most beneficial papers which could inculcate in them the confidence to be more expressive and thus more prepared to face the outside world. It may be noted that the college team won titles of “Most Coordinated” and “Most Interactive” in recently conducted state level Entrepreneurship competition.

As supplementary input towards our target objective, the college gives regular orientations and grooming sessions on ethics and etiquette. A running championship on Public Speaking has also been instituted from the year 2018.

Expression and creativity is a mission goal of the college because we believe that this will power rational and progressive thinking leading to innovative activity. It is our expectation that building up the communication and soft skills of the students will have a large influence in actualizing this goal.

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